



**Nova Zembla Rhododendron**  
*Rhododendron 'Nova Zembla'*

Height: 3 feet

Spread: 3 feet

Sunlight:

Hardiness Zone: 4b

**Description:**

A popular and attractive broadleaf evergreen shrub with rich red flowers in spring and an upright rounded habit, quite hardy, good in partial shade; absolutely must have well-drained, highly acidic and organic soil, needs a sheltered spot

**Ornamental Features**

Nova Zembla Rhododendron is draped in stunning clusters of crimson trumpet-shaped flowers with dark red spots at the ends of the branches in mid spring. It has green deciduous foliage. The large narrow leaves do not develop any appreciable fall colour.

**Landscape Attributes**

Nova Zembla Rhododendron is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It has no significant negative characteristics.

Nova Zembla Rhododendron is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use



*Nova Zembla Rhododendron flowers*  
*Photo courtesy of NetPS Plant Finder*



*Nova Zembla Rhododendron in bloom*  
*Photo courtesy of NetPS Plant Finder*



### **Planting & Growing**

Nova Zembla Rhododendron will grow to be about 3 feet tall at maturity, with a spread of 3 feet. It tends to be a little leggy, with a typical clearance of 1 foot from the ground. It grows at a slow rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is very fussy about its soil conditions and must have rich, acidic soils to ensure success, and is subject to chlorosis (yellowing) of the foliage in alkaline soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This particular variety is an interspecific hybrid.

This plant is not reliably hardy in our region, and certain restrictions may apply; contact the store for more information.